



Water is scarce. Awareness is the first step to a world where everyone has a right to it...

Less than 1% of the world's fresh water (or about 0.007% of all water on earth) is readily accessible for direct human use. We wanted to raise awareness about this critical issue with our newest design called "Water Rights"....

Sometimes the statement in Fashion should be about something important. In this piece we raise awareness about the alarming state of affairs when it comes to water, how it's wasted, and how many people lack basic access to it...



[Click HERE to see this piece in the shoppe!](#)